



Restoring Prosperity

REVITALIZING AMERICA'S COMMUNITIES IN TRANSITION

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The Brookings Institution
October 27, 2010
Gary, IN



Role for Philanthropy

- Early “Risk” Investor
- Partner Investor
- Convener
- Accountability & Transparency
- Evaluation and Analysis
- Equity & Sustainability Advocate



FROM MONARCH LOFTS
Adaptive Reuse Lawrence MA

Restoring Prosperity

Revitalizing America's Communities in Transition

Innovation
Human Capital
Infrastructure
Quality Places



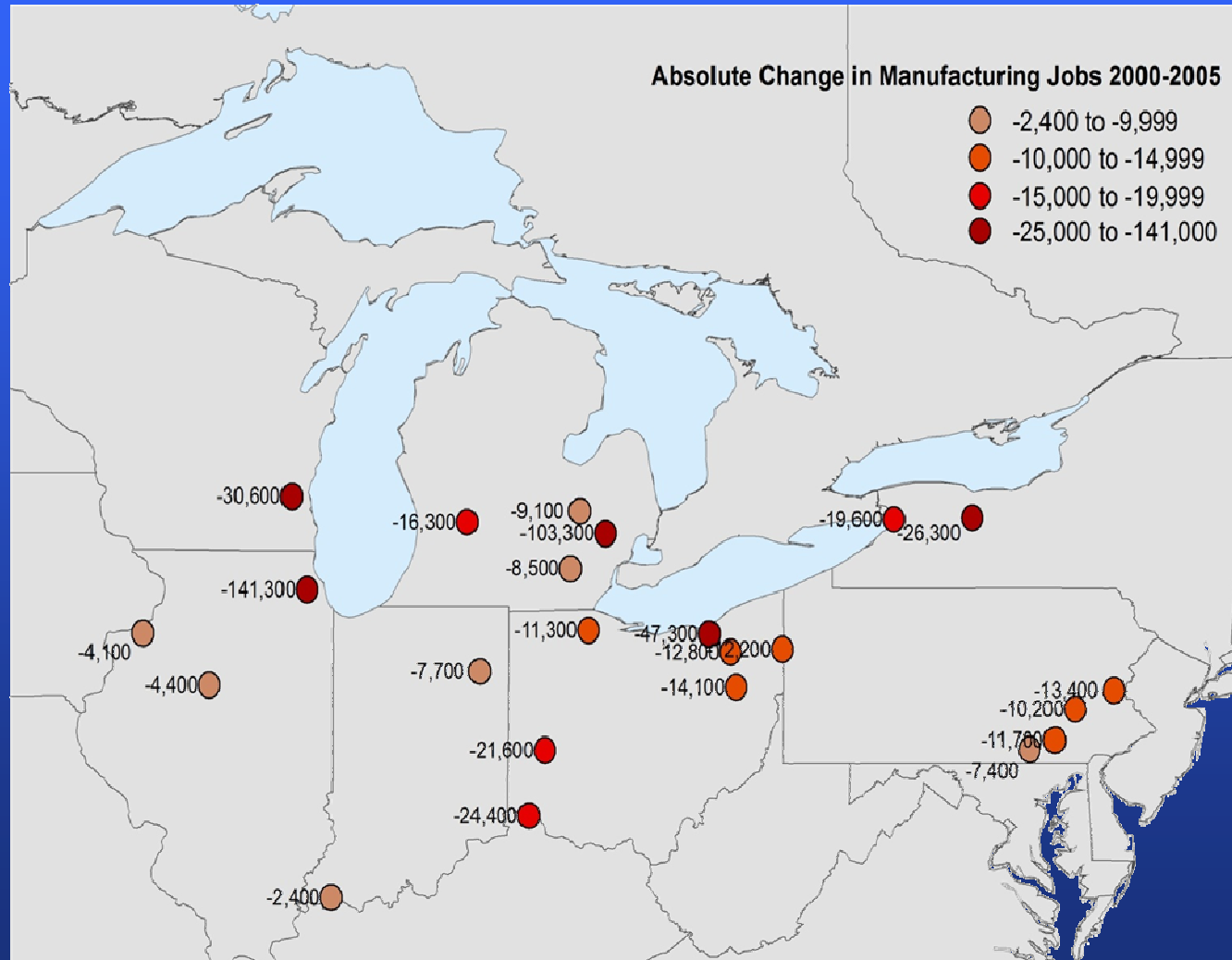
Innovation



Cleveland



Innovation: Challenges

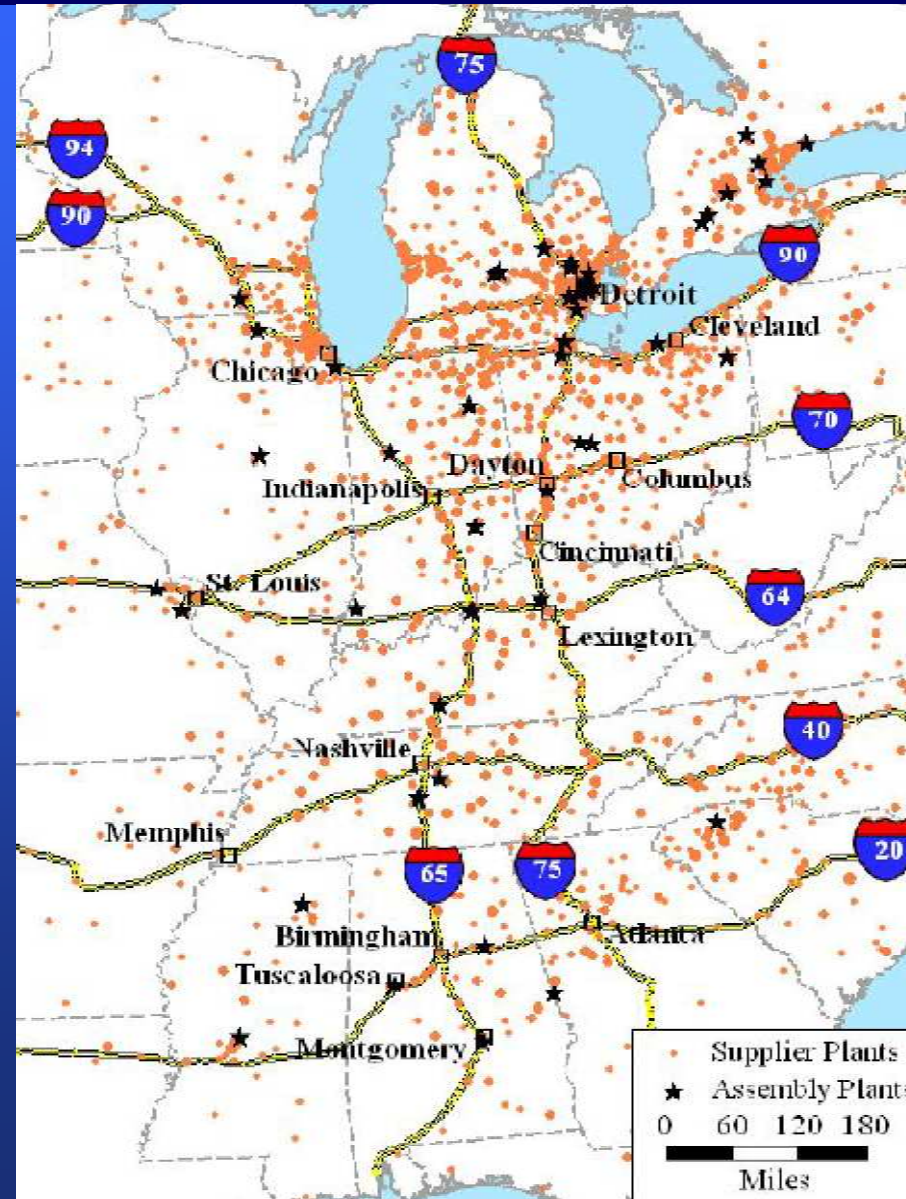


Source: Analysis of BLS Current Employment Statistics Data by Wial & Friedhoff (2006) in *Bearing the Brunt: Manufacturing Job Loss in the Great Lakes Region, 1995-2005*



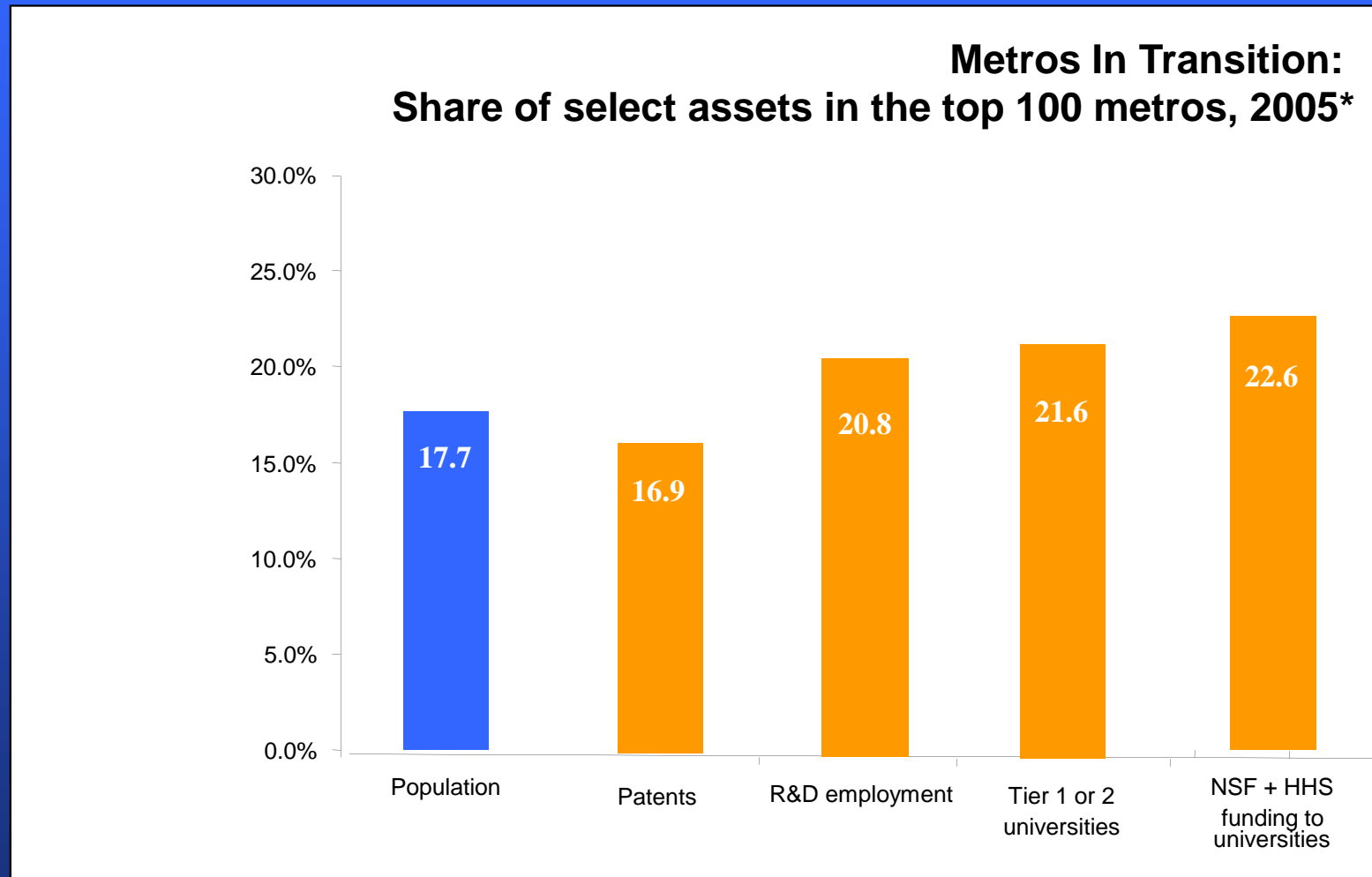
Innovation: Challenges

Decline of
American Auto
Industry





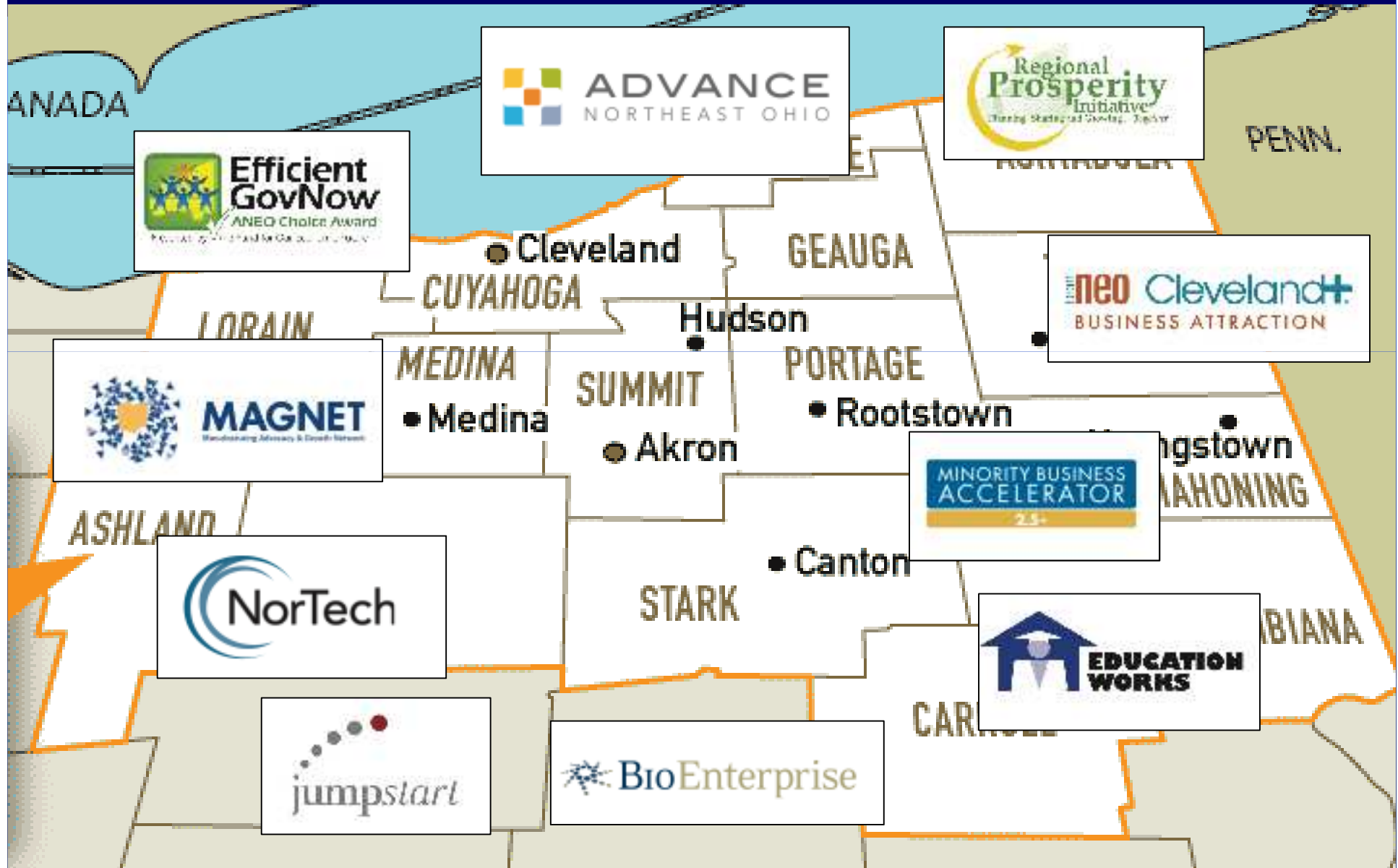
Innovation: Opportunities



Source: Brookings analysis of data supplied by U.S. Census Bureau; Ned Hill, Cleveland State University; Carnegie Foundation for the Advancement of Teaching; National Science Foundation. * Data for New York MSA are excluded from the numerator in this calculation.

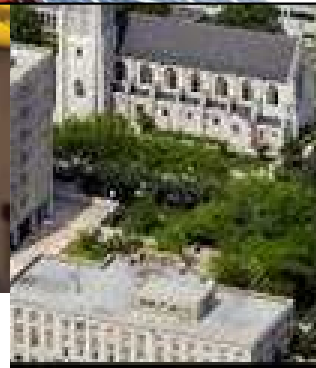


Innovation: Strategies Northeast Ohio





Innovation: Strategies Northeast Ohio (Cleveland)



Human Capital

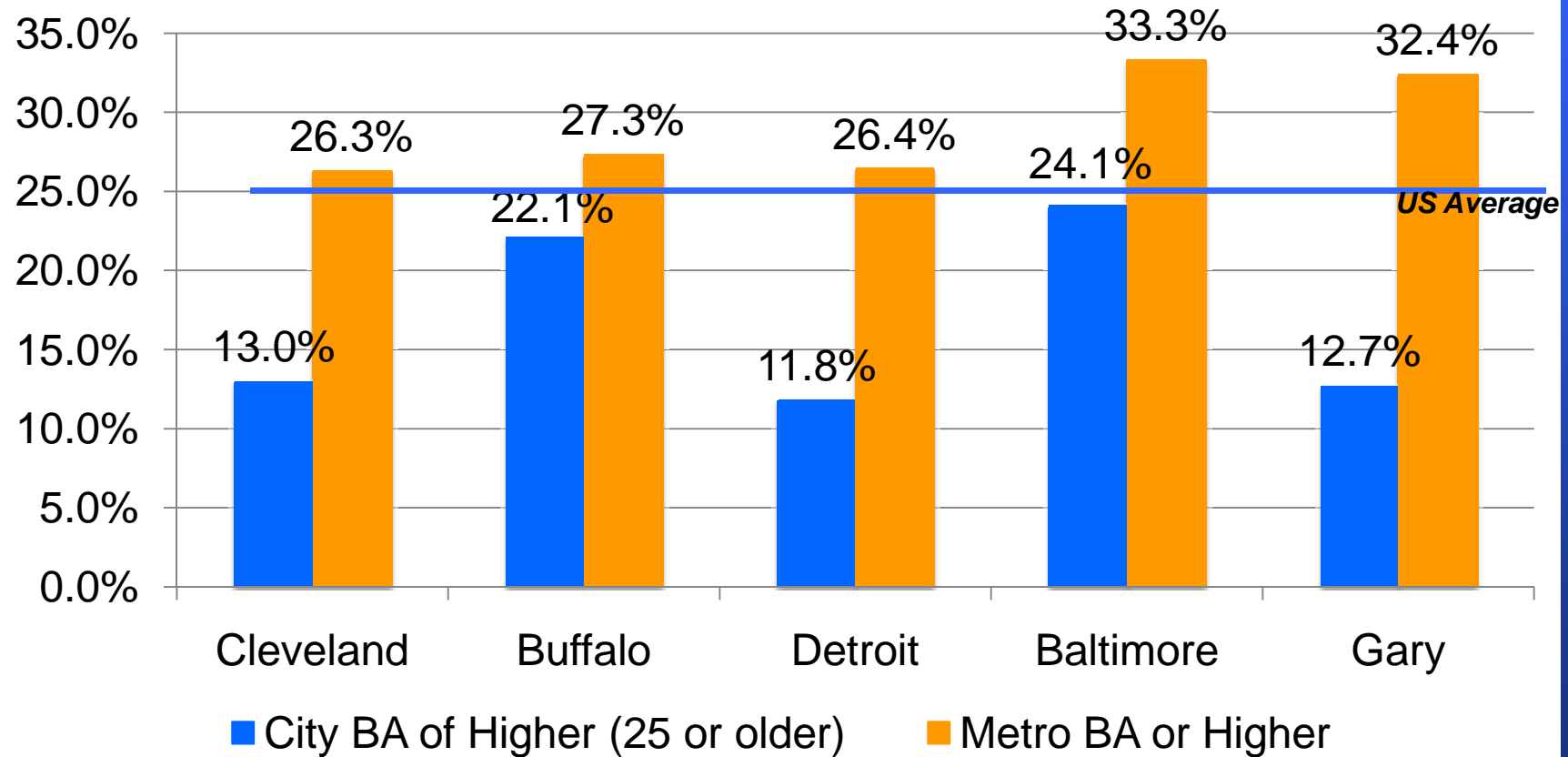


Detroit



Human Capital: Challenges

City vs. Metro College Attainment Rates

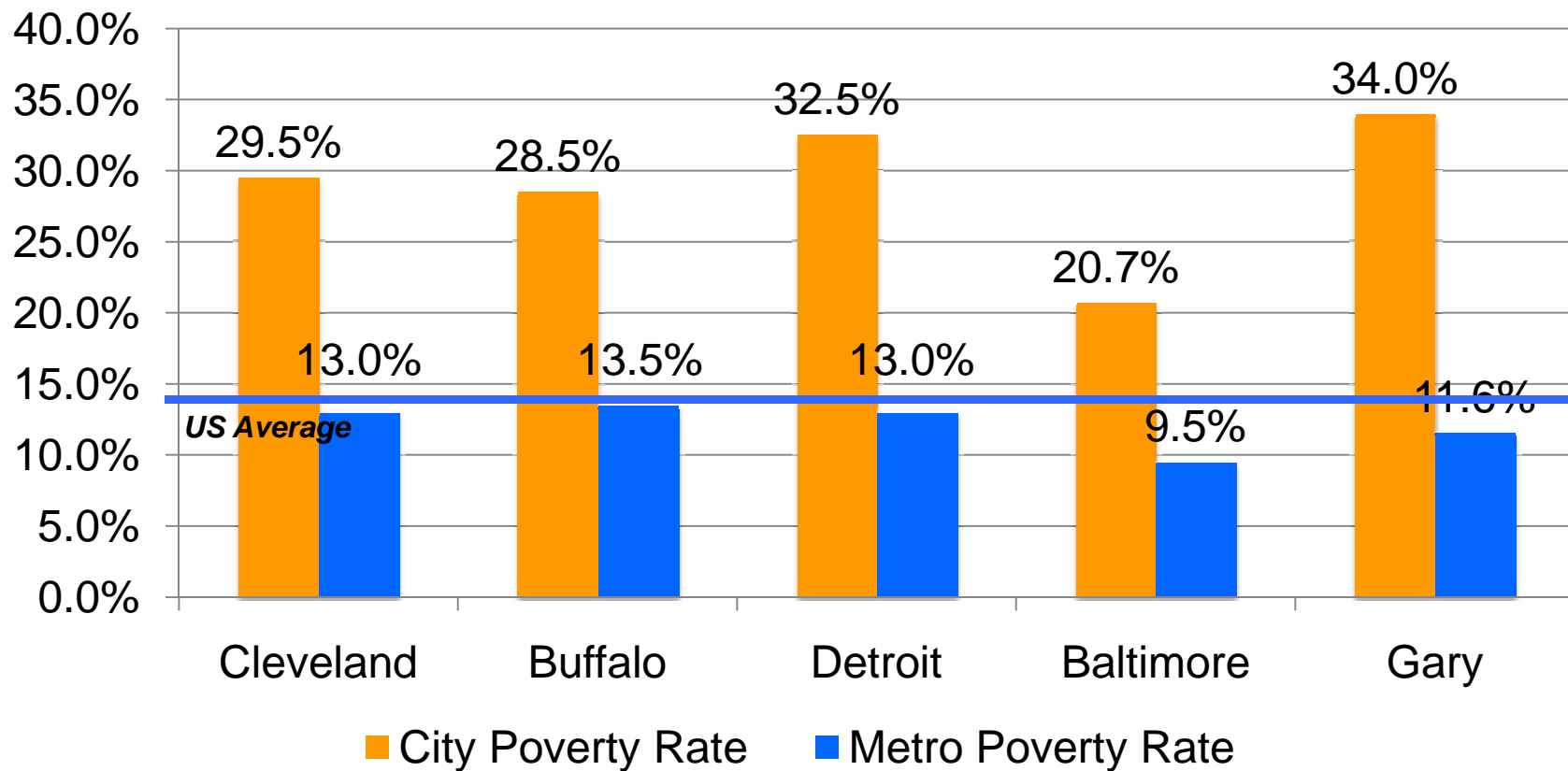


Source: American Community Survey 1-year estimates, 2007



Human Capital: Challenges

City vs. Metro Poverty Rates



Source: American Community Survey 1-year estimates, 2007



Human Capital: Opportunities



Build and Retain New
Workers



Retrain Incumbent Workers
for New Economy



Attract and Retain New
Immigrant Workers



Human Capital: Strategies Kalamazoo Michigan

The Kalamazoo Promise

- Started 2005; group of anonymous donors
- Up 100% in-state tuition for graduates of KPS
- Paid out \$ 18m in tuition for 2,000 HS graduates
- Enrollment in KPS increased by 16%, test scores improved
- Higher % of graduates are attending college
- Replicated in Pittsburgh, Hartford, Philadelphia, Syracuse

Infrastructure

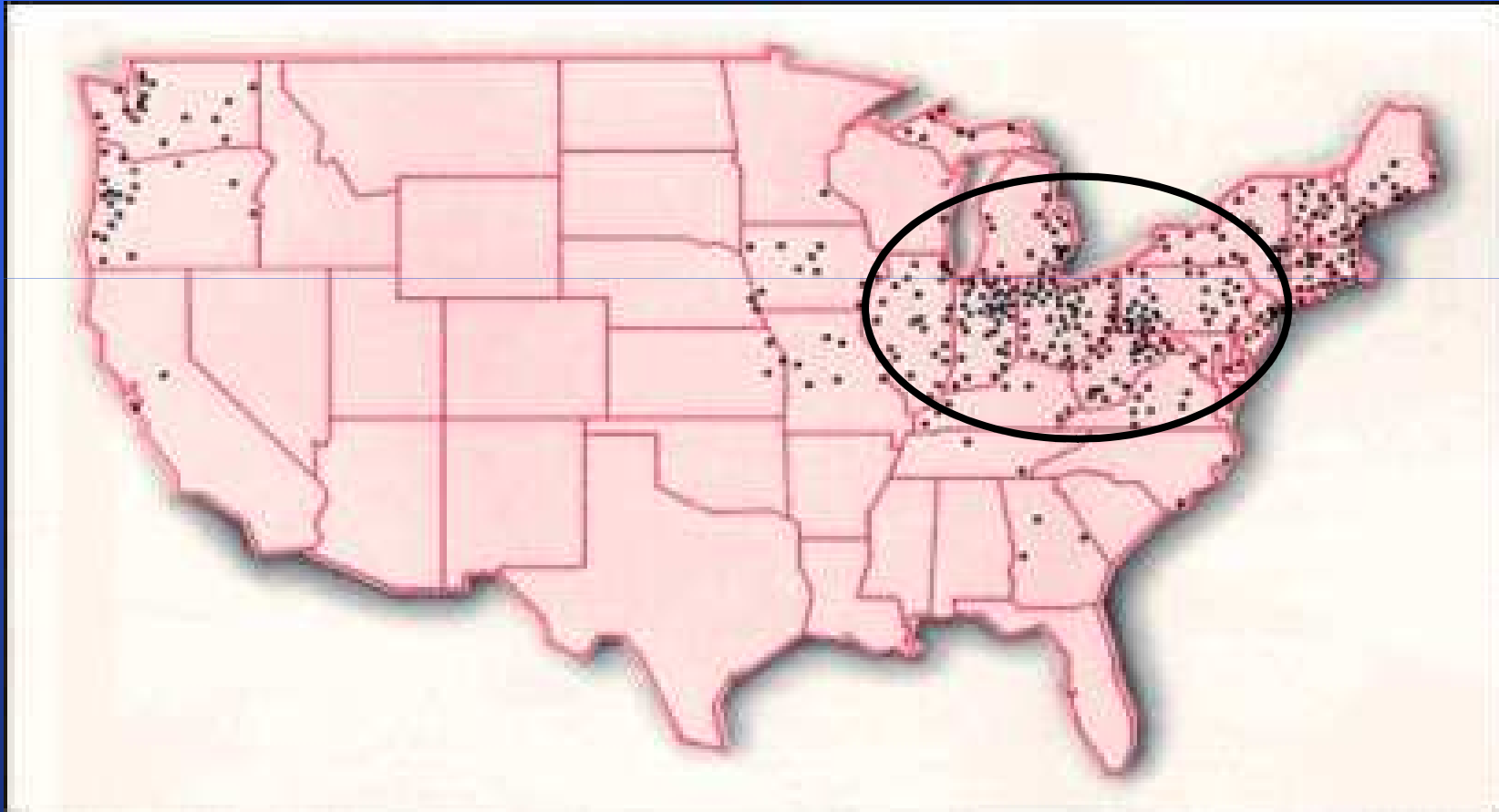


Baltimore



Infrastructure: Challenges

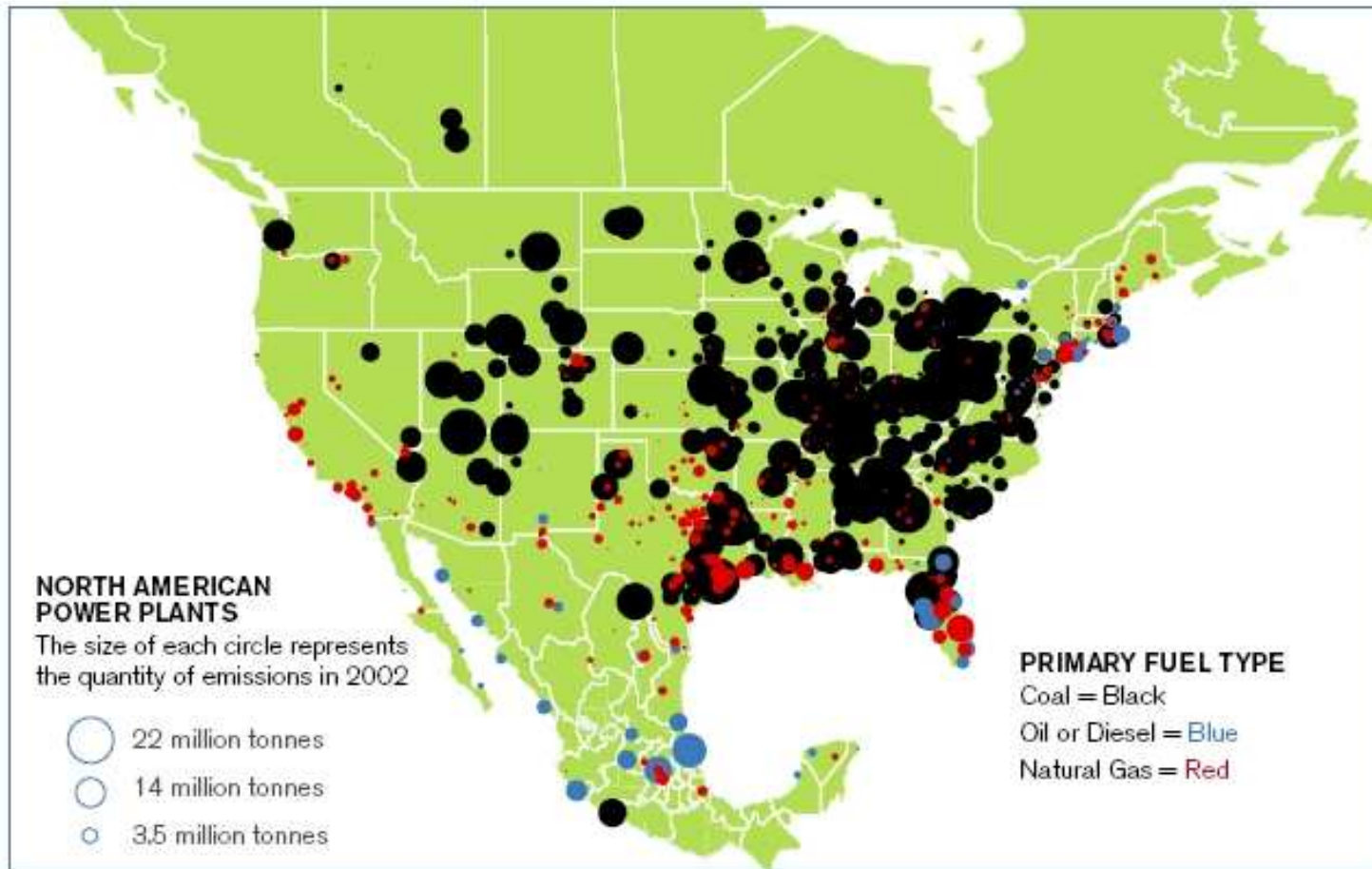
Combined sewer systems serve approximately 772 communities serving over 40 million people



Source: U.S. Environmental Protection Agency



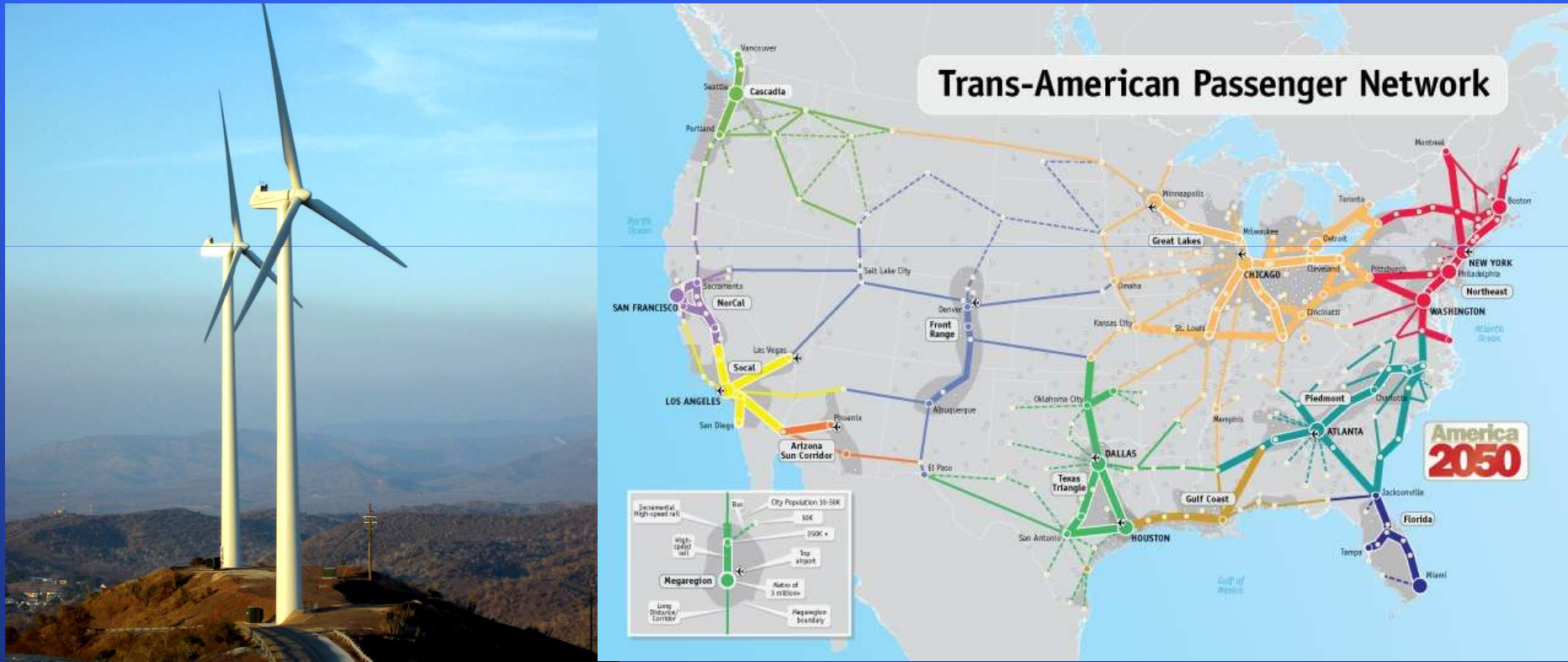
Infrastructure: Challenges



* In general, CO₂ emissions data were not available for individual Canadian power plants. Data were available for the major facilities in the Province of Ontario from Ontario Power Generation's *Towards Sustainable Development: 2002 Progress Report*. In Alberta, the map reflects only a subset of the major power plants in the province. CO₂ emissions data were only available for facilities included in ATCO Power's *Environment, Health and Safety Review 2002*. All other facilities without public CO₂ emissions data for 2002 are not shown on the map.

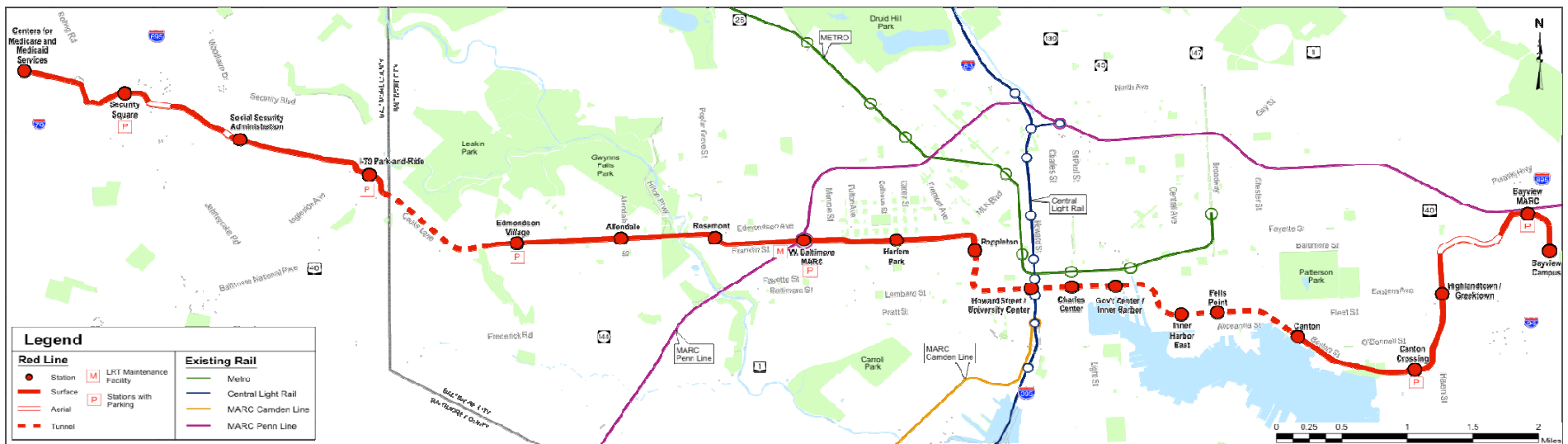


Infrastructure: Opportunities





Infrastructure: Strategies Baltimore and Cleveland



Quality Places

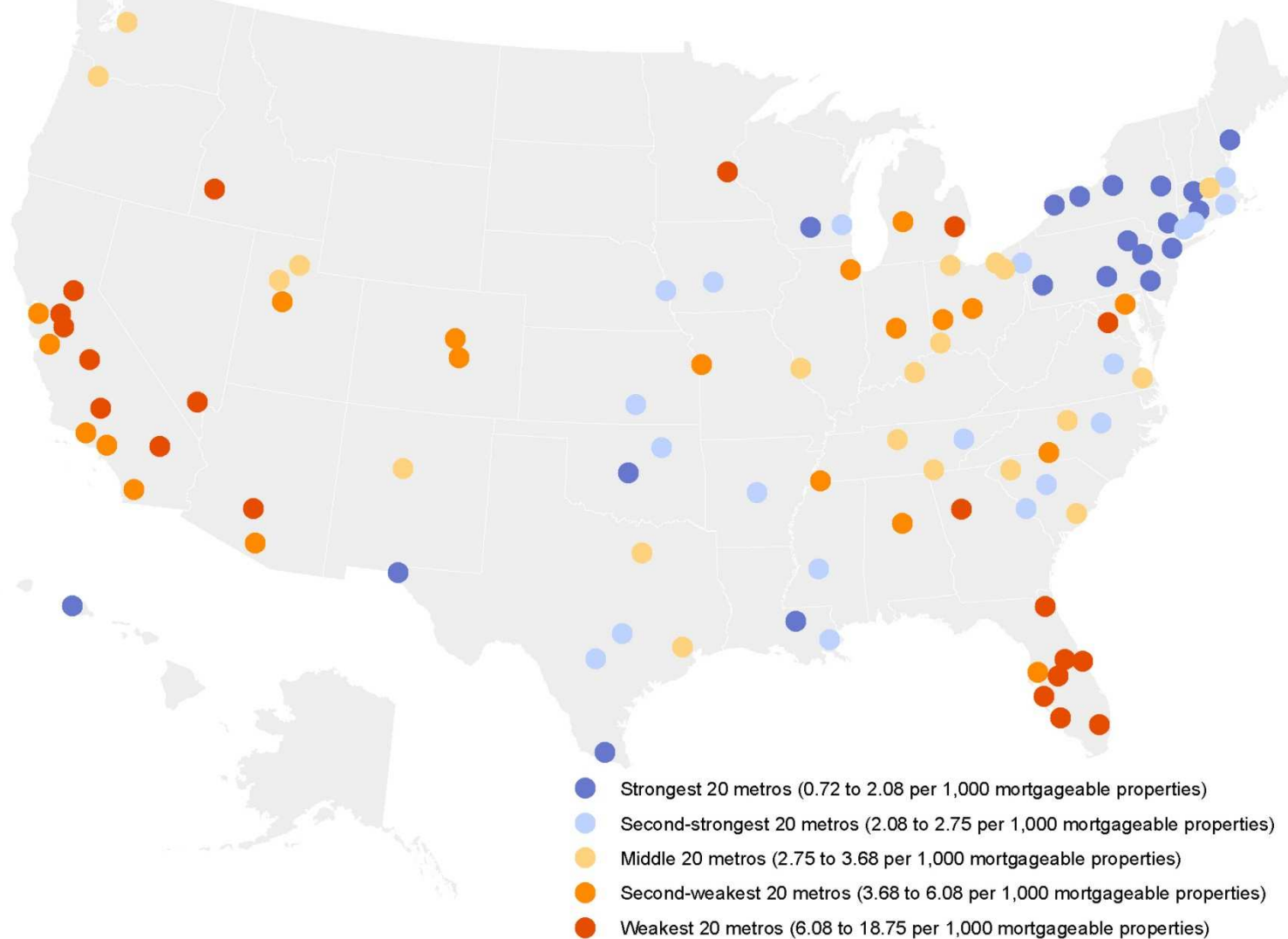


Pittsburgh



Quality Places: Challenges

Lender-owner Properties per 1,000 mortgages, June 2010



Source: The Brookings Institution



Quality Places: Challenges



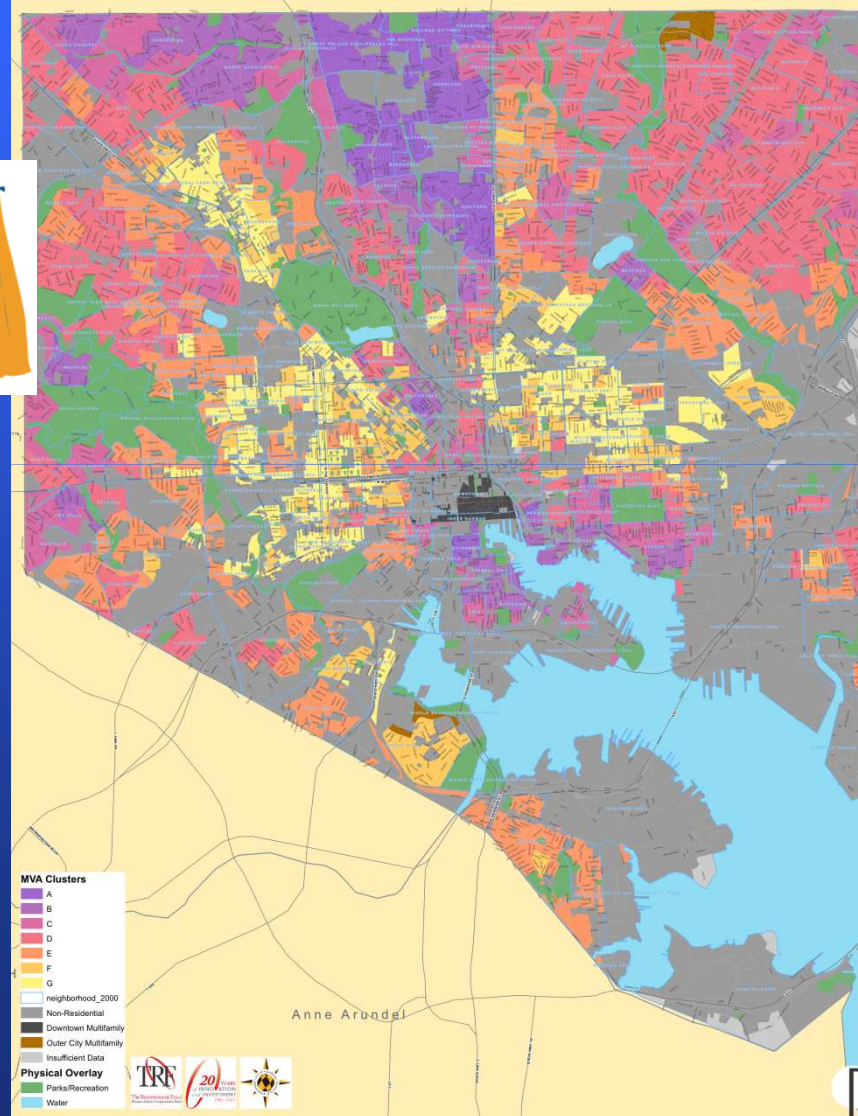


Quality Places: Opportunities





Quality Places: Strategies Baltimore, MD



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