GRIP the Future

MarySue Barrett, President, Metropolitan Planning Council Wednesday, October 27, 2010



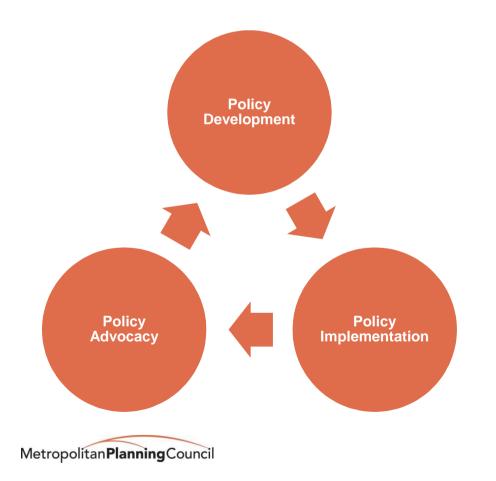
Our Mission

Since 1934, the Metropolitan Planning Council (MPC) has been dedicated to shaping a more sustainable and prosperous greater Chicago region. As an independent, nonprofit, nonpartisan organization, MPC serves communities and residents by developing, promoting and implementing solutions for sound regional growth.



Theory of Change

MPC does its work in three phases: policy development, policy advocacy, and policy implementation.



Policy development is done through the use of models tested in communities around the region.

Policy advocacy is done through education and outreach to policymakers at all levels of government.

Policy implementation is done through the practical application of MPC-designed tools communities can use.

MPC's Long Term Goals

An **economically competitive** region, with growing economic vitality as a result of sound investment and tax policies.

A **socially equitable** region, where all individuals, families and businesses have access to quality jobs, housing, transportation, recreation, and other amenities.

An **environmentally sustainable** region, with planned coordination of infrastructure investment, housing development, and job growth that preserves open space and natural resources.



MPC's Federal Investment Reform Framework

Goal-driven, right-sized and coordinated investment would spur innovation, and put Chicagoland and the rest of th nation on a more sustainable, equitable, and economically viable path.



Metropolitan **Planning** Council

case studies

- Illustrate need and educate decision-makers
- Bring model to scale at regional & national levels

policy change

Federal

• Improve existing spending programs

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Local

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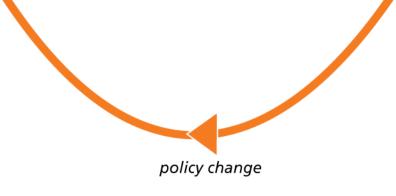
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Federal

MPC and many of its partners advocate for federal policy change to provide local communities with essential growth and development tools and incentives.