



Metropolitan **Planning** Council

Our Equitable Future

A Roadmap for the Chicago Region



Agenda

9:30

Welcome

Andre and Frances Guichard, Co-owners, Gallery Guichard

9:33

Performance: Redirecting the Pipeline

Changing Voices Ensemble members, Storycatchers Theatre

9:40

Setting the Stage

MarySue Barrett, President, Metropolitan Planning Council

Todd C. Brown, Chair of the Board of Governors, Metropolitan Planning Council

9:45

Feature Video Presentation

With an introduction by a representative of CIBC, our video sponsor

Brant Ahrens, President of U.S. Retail and Digital Banking, CIBC

9:50

Our Roadmap: Advancing Equity & Inclusion

Alden Loury, Director of Research & Evaluation, Metropolitan Planning Council

Marisa Novara, Vice President, Metropolitan Planning Council

10:00

Cost of Segregation Receipts

Ryan Blocker, Program Manager, Enrich Chicago

10:05

In Conversation: Equity in Government

moderator **Grace Hou**, President, Woods Fund Chicago

Deputy Commissioner Aletha Maybank, Director of Center for Health Equity, New York City Department of Health and Mental Hygiene

Commissioner Julie Morita, Chicago Department of Public Health

President Toni Preckwinkle, Cook County

Matías Valenzuela, Director, King County Office of Equity and Social Justice

Agenda (continued)

- 10:55 **In Conversation: Roles We Can All Play in Advancing Equity**
moderator **Raul Raymundo**, CEO, The Resurrection Project
Paul Carlisle, Executive Vice President of Commercial Banking, Wintrust Bank
Joe Neri, CEO, IFF
Angelique Power, President, Field Foundation
Melissa Washington, Vice President of External Affairs and Large Customer Services, ComEd
- 11:40 **Next Steps**
Kendra Freeman, Manager, Metropolitan Planning Council
Roberto Requejo, Program Director, Elevated Chicago
- 11:50 **Adjourn**

Join The Conversation!

[@metroplanners](#)

[#OurEquitableFuture](#)

[#CostOfSegregation](#)

Learn More

Explore the full roadmap to find more information about how you can help create a brighter future for all residents in the Chicago region.

metroplanning.org/roadmap

Speakers

Welcome

Andre and Frances Guichard

Gallery Guichard
@GalleryGuichard

Located on the first floor of the Bronzeville Artist Lofts, Gallery Guichard features a rotating collection of works from numerous global artists. Commanding as much respect as Michigan Avenue in the community, owners Andre Guichard, Frances Guichard and Stephen Mitchell, opened the 4,000-square-foot gallery in 2005 with the mission to expose patrons to multicultural artists specializing in the African Diaspora. Through fine art exhibitions, experiential events and art tours, Gallery Guichard gives emerging underrepresented talent an opportunity to develop their imagination and creativity.



Photo by John R. Boehm

Performance: Redirecting the Pipeline

Changing Voices Ensemble

Storycatchers Theatre
@Storycatchers1

Storycatchers Theatre is a youth development arts organization that guides young people to transform their traumatic experiences into powerful musical theatre, developing the courage and vision to become leaders and mentors. By creating support for youth within the criminal justice system, Storycatchers prepares them to change their lives, emerge successfully from court involvement, and become leaders and mentors in their communities.



Setting the Stage

MarySue Barrett

President

Metropolitan Planning Council

@MarySueMPC

MarySue Barrett is an expert on designing effective urban solutions through creative collaboration across governments, businesses and communities. As president of the Metropolitan Planning Council, Barrett builds bridges between the public and private sectors to solve metropolitan Chicago's urgent planning and development challenges, refining the tactics that can help regions everywhere prepare for the needs of tomorrow. Prior to joining MPC, she served in former Chicago Mayor Richard M. Daley's Administration as his chief of policy. Barrett is a steering committee member of World Business Chicago's Plan for Economic Growth & Jobs and serves on the board of Current, IFF and the Advisory Board of the Chicago Infrastructure Trust.

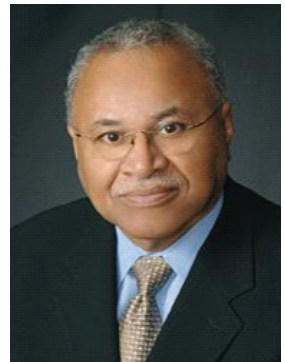


Todd C. Brown

Chair

Metropolitan Planning Council Board of Governors

Todd C. Brown is a former Executive Vice President at Kraft Foods, Inc. and Vice Chairman of ShoreBank Corporation. Brown is a seasoned corporate executive with a track record of success in multiple senior management positions combined with significant corporate and nonprofit board experiences. In addition to being a longtime MPC board member, he serves as a board member for Horizon BCBS, Radio Systems Corporation and the School of the Art Institute. Brown is a member of the Executive Leadership Council, the Economic Club of Chicago and a trustee emeritus of Colgate University.



Feature Video Presentation

Brant Ahrens

President of U.S. Retail and Digital Banking
CIBC

Brant Ahrens is President of U.S. Retail and Digital Banking for CIBC. He oversees retail, small business and mortgage banking; CRA strategy and community development; and correspondent banking. He also leads the marketing and communications groups. Ahrens most recently served as President of Personal Client Services for The PrivateBank, which was acquired by CIBC in June 2017. Ahrens also serves on the CIBC U.S. Region Executive Committee and is on the Board of Directors for the Illinois Bankers Association, Rehabilitation Institute of Chicago Foundation, Brain Research Foundation and Emerald South Economic Collaborative.



Our Roadmap: Advancing Equity & Inclusion

Marisa Novara

Vice President
Metropolitan Planning Council
@marisa_novara

Marisa Novara joined MPC in 2011. She directs MPC's housing and community development work, and manages technical assistance and support to communities facing development challenges related to housing, transportation, transit-oriented development and economic development. She designed and manages the multi-year Cost of Segregation project. Prior to MPC, Novara directed more than \$30 million in affordable rental and for-sale housing development with Lawndale Christian Development Corporation. Novara was a 2014 Marshall Memorial fellow and a 2016 Leadership Greater Chicago fellow.



Our Roadmap: Advancing Equity & Inclusion *(continued)*

Alden Loury

Director of Research & Evaluation
Metropolitan Planning Council
@AldenLoury

Alden Loury joined MPC in May 2016 as the organization's Director of Research & Evaluation. He works with staff and consultants to identify and execute MPC's research agenda and to attract media attention for MPC's findings. Prior to joining MPC, Loury worked for the Better Government Association, serving as an investigative reporter and as a policy analyst. He also spent 12 years at *The Chicago Reporter*, serving as a reporter, editor and publisher. During his time there, Loury won several journalism awards for stories highlighting the experiences of young black men and documenting racial disparities in drug sentencing, jury selection and jury verdicts.



Cost of Segregation Receipts

Ryan Blocker

Program Manager
Enrich Chicago

Ryan Blocker is an arts administrator, writer and musician interested in how the arts can facilitate a more just world. His collaborative master's thesis, "Racing Culture: Exploring Race, Inclusion and Equity in the Arts," won the 2016 School of the Art Institute of Chicago Master's of Arts Administration and Policy (MAAAP) department fellowship and is now taught as part of the degree curriculum. Blocker is the program manager for Enrich Chicago, an arts-led alliance aiming to undo racism in the arts sector and beyond. Through his work at Enrich Chicago, Blocker advances racial equity by providing training, capacity building and technical assistance to arts and culture organizations in the Chicago area.



In Conversation: Equity in Government

Grace Hou

President
Woods Fund Chicago
@gracebingwen

Grace Hou is the President of Woods Fund Chicago. She was appointed in February 2012 to lead this bold grant-making foundation that funds organizations that draw on the power of communities to fight the brutality of poverty and structural racism. Hou's career has been devoted to social justice, equity and systems change as a community-informed leader working in government, social services, organizing, advocacy and philanthropy.



President Toni Preckwinkle

Cook County
@ToniPreckwinkle

Toni Preckwinkle is the 35th president of the Cook County Board of Commissioners, an office she has held since 2010. She is a lifelong advocate for equity and equality, and through her work as president, has fought to improve health care access, bring increased fairness to the criminal justice system and expand employment training opportunities for some of the County's most disadvantaged youth.



Commissioner Julie Morita

Chicago Department of Public Health

Dr. Julie Morita was appointed as commissioner of the Chicago Department of Public Health (CDPH) in early 2015. Under Dr. Morita's leadership, CDPH developed and launched Healthy Chicago 2.0, a four-year plan to assure health equity by addressing the social determinants of health. In addition, under her leadership, CDPH led efforts to pass several tobacco prevention initiatives including raising the age for purchasing tobacco products to 21 years.



In Conversation: Equity in Government (*continued*)

Matías Valenzuela

Director

King County Office of Equity and Social Justice

@MatiasKCequity

Matías Valenzuela, Ph.D., is the Director of the Office of Equity and Social Justice in King County, spearheading a countywide effort to address the root causes of inequities, especially racism, working with all county agencies and the community. The Office of Equity and Social Justice, within the Office of King County Executive Dow Constantine, works to integrate an equity lens in policy, planning and services, organizational practices and decision-making, and community engagement and partnerships. He is currently an Affiliate Assistant Professor at the University of Washington's School of Public Health and Community Medicine.



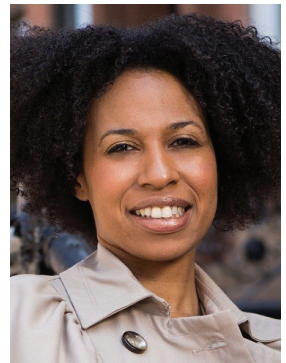
Deputy Commissioner Aletha Maybank

Director of Center for Health Equity

New York City Department of Health and Mental Hygiene

@dralethamaybank

Aletha Maybank, MD, MPH currently serves as a Deputy Commissioner in the New York City Department of Health and is the Founding Director of the Center for Health Equity. The Center's mission is to bring an explicit focus to health equity in all of the Department's work by tackling structural barriers, such as racism, ensuring meaningful community engagement, and fostering interagency coordination in neighborhoods with the highest disease burden.



In Conversation: Roles We Can All Play in Advancing Equity

Raul Raymundo

CEO

The Resurrection Project

Raul Raymundo co-founded The Resurrection Project (TRP), which began with \$30,000 in seed capital raised by parishes in Pilsen. Since 1990, TRP has leveraged more than \$400 million in community reinvestment and has impacted thousands of families in the Chicagoland area. As the CEO, Raymundo has seamlessly blended community development, community organizing, human service delivery and advocacy to build healthier and engaged communities. Through his leadership, TRP launched La Casa Student Housing—the first community-based, college-student housing and resource center to address the challenges faced by first-generation college students.



Angelique Power

President

Field Foundation

@angelique1971

As President of the Field Foundation, Angelique catalyzed changes within the Field Foundation grant structure. Nonprofit feedback, foundation peer input, racial justice training, heat maps of Chicago—all of these pieces helped reveal a path forward to a new grant model centered around community empowerment through justice, art and leadership investment. This new model opens the door to funding for neighborhoods that are too commonly divested in and aims at addressing root causes of the issues allowing every Chicagoan to thrive in this city we love. Power serves on the Forefront Illinois board and also chairs the boards of the Grantmakers in the Arts and 6018North. She co-chairs the board of Enrich Chicago, an organization she co-founded, dedicated to racial equity in the arts.



In Conversation: Roles We Can All Play in Advancing Equity *(continued)*

Melissa Washington

Vice President of External Affairs and Large Customer Services
ComEd

Melissa Washington leads ComEd in continuing to build strong relationships with municipalities, large customers and communities. Before returning to the company, Washington served as the Vice President of Corporate Affairs for Exelon Corporation, where she oversaw the day-to-day outreach in Washington, D.C., for the successful merger between Exelon & Pepco Holdings Incorporated. She currently serves as an Executive Committee member of MPC's Board of Governors.



Paul Carlisle

Executive Vice President of Commercial Banking
Wintrust Bank

Paul Carlisle has spent his entire career serving middle market organizations in metro Chicago. He joined Wintrust Bank in 2010, after 26 years with JP Morgan Chase and its predecessor banks, American National and Bank One. He provides strategic day-to-day leadership in middle market banking across all Wintrust Community Banks in the Chicago region. Carlisle is a longtime member of MPC's Board of Governors.



Joe Neri

CEO
IFF
@JoeNeriIFF

Joe Neri is CEO of IFF, one of the nation's largest and highest rated, non-depository, diversified Community Development Financial Institutions. He has broad, direct experience in nonprofit community facility finance, planning and development, affordable housing, community small business lending, child care facilities design, finance and systems planning, and charter school authorizing, finance and development.



Next Steps

Kendra Freeman

Manager
Metropolitan Planning Council

Kendra joined MPC in 2016. With more than 20 years of experience in program development and operations, she has held leadership positions in the private and nonprofit sector with a focus on affordable housing and capacity building. In her current role at MPC, Kendra is responsible for leading the Equitable Transit-Oriented Development (eTOD) program which includes research, policy advocacy, outreach and providing technical assistance to communities. Prior to MPC, Kendra worked in affordable housing development and management, where her work focused on investing in people to improve the quality of life in their communities. She serves as an officer on the Board of Directors for Storycatchers Theatre and is a volunteer tax preparer for the Center for Economic Progress.



Roberto Requejo

Program Director
Elevated Chicago
@elevated_chi

For two decades, as a diversity, inclusion and equity leader and practitioner, Roberto Requejo has helped public, private and nonprofit organizations become more effective, competitive and influential, playing a variety of roles including executive, strategist, loan officer, grantmaker and thought leader roles. He currently serves as the Program Director of Elevated Chicago, a collaboration of nonprofit, business and public sector leaders advancing equitable transit-oriented development (eTOD) in Chicago. In this role, Rquejo has led the development of the collaborative's foundational work culture, values and governance; coordinated its strategies and workplan; and developed processes to ensure racial equity and inclusion in grantmaking, capital investment, systems change, knowledge sharing and community engagement.



Special Thanks

This project has been guided at every step by a committed group of MPC staff members, research assistants, consultants, more than 100 expert advisors and a partnership with the Urban Institute.

We are grateful to The Chicago Community Trust and the John D. and Catherine T. MacArthur Foundation for funding this research from inception to implementation. We are honored to have received additional support from The Annie E. Casey Foundation, Bowman C. Lingle Trust, CIBC, Conant Family Foundation, Enterprise Community Partners, Ford Foundation, JPMorgan Chase, Robert R. McCormick Foundation, Polk Bros. Foundation, U.S. Bank, and Woods Fund Chicago.

Featured on the Program's Cover

1. **Cardinal Blase J. Cupich**, Archdiocese of Chicago
2. **Mayor Anan Abu-Taleb**, the Village of Oak Park, Illinois
Bob Tucker, Trustee, the Village of Oak Park, Illinois
3. **Maria Kim**, President and CEO, Cara
4. **Juan Carlos Linares**, Executive Director, Latin United Community Housing Association (LUCHA)
Joanna Trotter, Senior Program Officer of Economic & Community Development, The Chicago Community Trust
5. **Andre Campbell**, Cleanslate employee
6. **Fabian Espino and Maria Cruz Espino**, Pilsen homeowners
Raul Raymundo, CEO, The Resurrection Project
7. **Skyler Dees**, chef and entrepreneur
8. **Dr. Latasha Taylor and Marilyn Sturden**, owners of Flammin
Shantel Hampton (center), Community Development Relationship Manager, CIBC
9. **Juan Salgado**, Chancellor, City Colleges of Chicago
Bridget Gainer, Cook County Board Commissioner, 10th District
10. **Vanessa Westley**, Program Manager, Chicago Police Department
11. **James Rudyk, Jr.**, Executive Director of the Northwest Side Housing Center
Dominica McBride, Founder and CEO of Become: Center for Community Engagement and Social Change
12. **Melvin Williams**, Chaning Voices Ensemble member, Storycatchers Theatre



Metropolitan Planning Council

Since 1934, the Metropolitan Planning Council (MPC) has been dedicated to shaping a more equitable, sustainable and prosperous Chicago region. MPC partners with businesses, communities and governments to solve the today's urgent challenges and prepare the region for the needs of tomorrow.

To learn more about Metropolitan Planning Council, visit metroplanning.org.

MacArthur Foundation

The MacArthur Foundation is one of the world's largest independent foundations. MacArthur supports creative people, effective institutions, and influential networks building a more just, verdant, and peaceful world. The Foundation works to defend human rights, advance global conservation and security, make cities better places, and understand how technology is affecting children and society.

To learn more about the MacArthur Foundation, visit macfound.org.



The Chicago Community Trust is a community foundation dedicated to improving our region through strategic grant making, civic engagement and inspiring philanthropy. The Trust brings key actors together to leverage collective knowledge, creativity and resources for a greater impact.

To learn more about The Chicago Community Trust, visit cct.org.



CIBC U.S. provides tailored commercial, wealth management, personal, and small business financial solutions as well as cross-border banking services to clients with North American operations. They are backed by a 150-year-old Toronto-based, global financial institution with its U.S. headquarters in Chicago. The bank invests in its businesses, its clients, its people and its communities.

CIBC U.S. strives to build trusting and enduring relationships by putting their clients at the center of all they do. They use their values to guide their decisions, actions and interactions with their clients, their team members and their communities.

To learn more about CIBC U.S., visit cibc.com/US.



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