

# LET'S TALK STORMSTORE™!

INSTALLING THIS STORMWATER SYSTEM IS **EXPENSIVE!**

COULD WE INVEST IN A FLOODING SOLUTION ELSEWHERE?

COULD WE USE OUR EMPTY LOT TO STORE THIS **STORMWATER?**

HOW WOULD WE PAY FOR THAT?

WITH STORMSTORE™, BUYERS AND SELLERS OF STORMWATER CREDITS CAN EASILY MAKE A DEAL!

GREEN ROOF

DETENTION POND

GREEN ROOF

BIOSWALES

RAIN BARREL

DETENTION POND

BIOSWALES

WE NEED TO **BUY CREDITS** FOR STORAGE TO MEET OUR PERMIT REQUIREMENTS.

WE JUST BUILT EXTRA STORAGE IN OUR FLOOD-PRONE NEIGHBORHOOD. WE'RE LOOKING TO **SELL OUR CREDITS.**

BUYING **CREDITS FROM OFFSITE STORAGE** SAVED US MONEY AND TIME.

NOW OUR NEIGHBORS DON'T FLOOD. AND THERE'S **NEW RETAIL NEAR THE TRAIN!**

FINALLY, THIS EMPTY LOT IS **SOLVING OUR FLOODING PROBLEMS.**

AND IT'S A **BEAUTIFUL PLACE TO SIT AND RELAX.**

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