

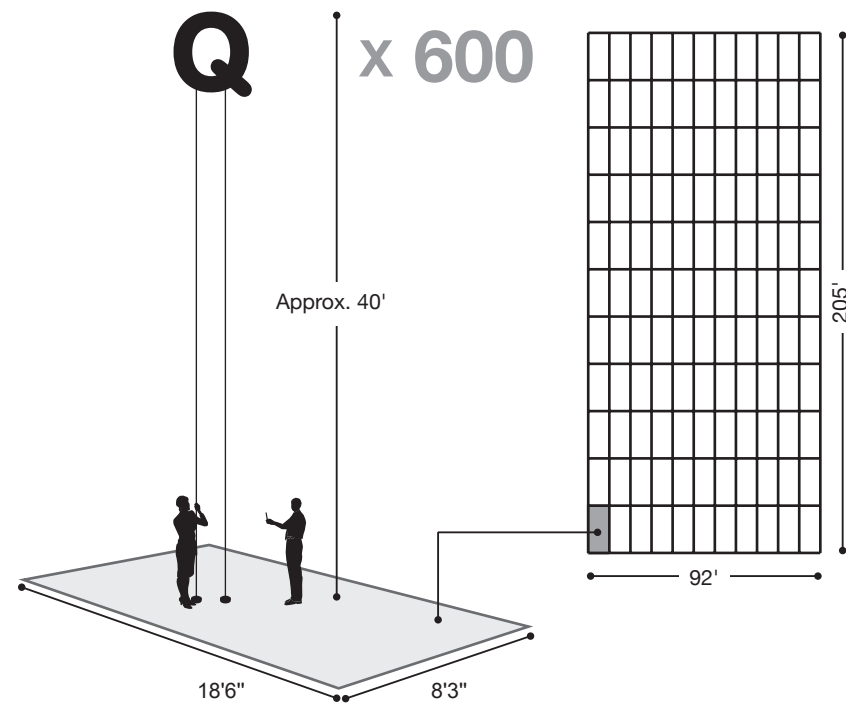
# VISUAL PLAN

## WITS TO WORK

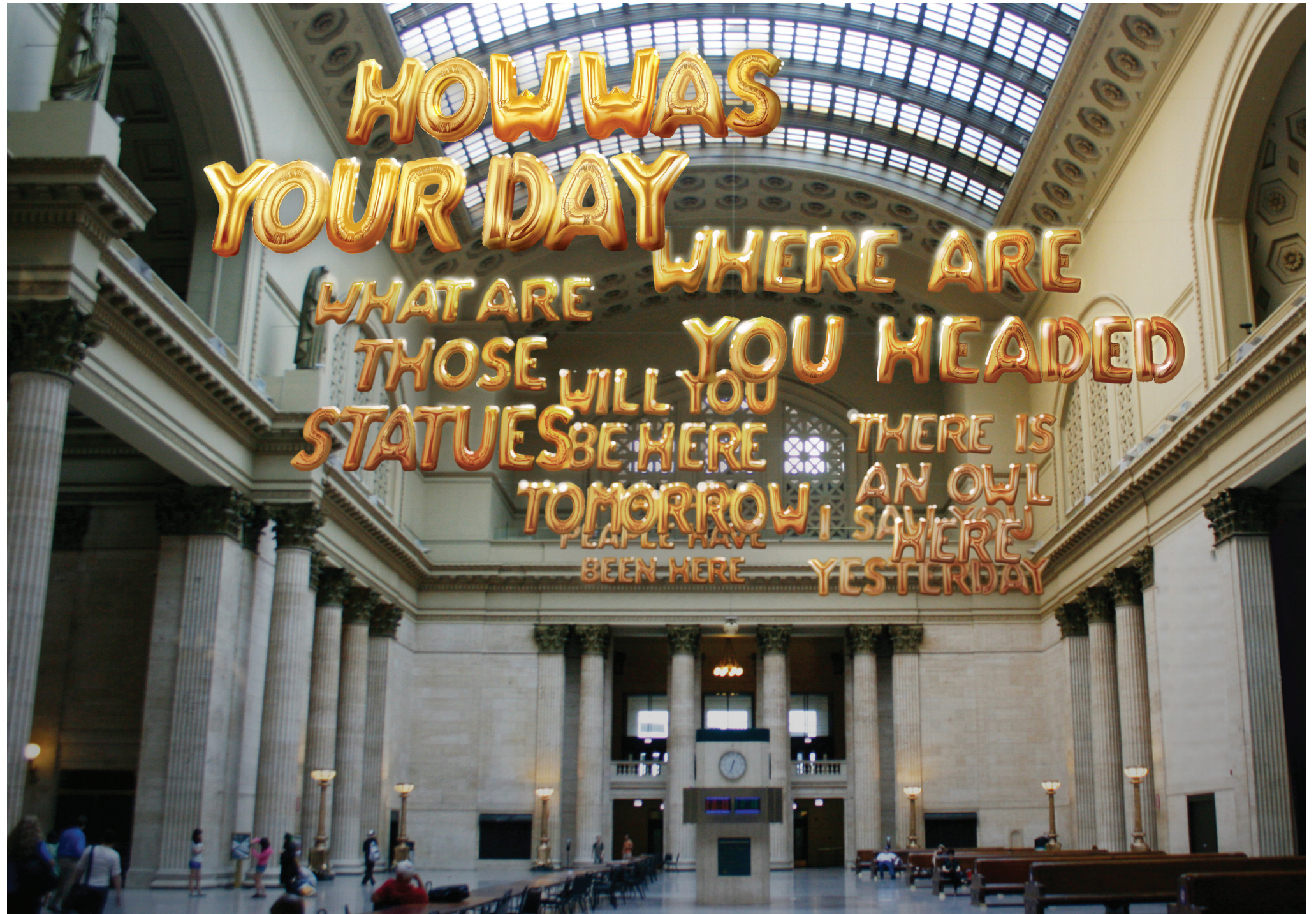
Entrant: Hey J Min, Ju-ah Kwon

We chose the Great Hall as the installation site of "Wits to Work." The Great Hall is that of travelers; an often fast paced environment with little to no second thought. What we are trying to broadcast is the invisible conversation everyone is having internally. Part humor, part sincerity these quick yet eye catching thoughts will give the visitor an event to pass through and thus become more aware of the Great Hall and it's impressive space. The proposed installation will be 40 feet high and occupy a 92' x 205' space horizontally secured high in the atrium. People who are visiting the Great Hall for the first time might notice the two statues and think to themselves "What is that statue holding?" People who are going through a busy morning might be worried if they turned off the stove at home. By showing these phrases in balloons, this project can lessen the seriousness of adult life and remind us that we are all a part of this.

To add another layer of connection to the work we will be implementing a Twitter feed that anyone can freely comment on. Having a visual cue overhead may in fact break some of the tension with being in flux as we commonly are during our transit periods of the day. This project will make people want to explore the Great Hall physically and also talk about the place.



Site: The Great Hall located in the Headhouse



Above: Installation sketch of *Wits to Work*

Left: *How Was Your Day*, 2013.  
HeyJ Min & Ju-ah Kwon. Thirteen Gold and Silver Foil Balloons Attached by fishing line. Approx. 130" x 160" x 7.5"

Right: *How R U*, 2013.  
HeyJ Min & Ju-ah Kwon. Five Gold Foil Balloons Attached to the Bridge by Ribbon. Approx. 280" x 40" x 7.5"