

# Village of Westmont Stormwater Management Sales Tax Referendum



Metropolitan Planning Council/Calumet Stormwater Collaborative Presentation - Nov. 6, 2015

Mike Ramsey - Westmont Public Works Director Larry McIntyre - Westmont Communications Director

#### Westmont Stormwater Concerns - Past Decade



2004-Present - Increase of heavy rainfall incidents resulting in increased area flooding concerns

2008 - Devastating flood coinciding with budget concerns - community meeting to discuss problems - hire Christopher Burke Consulting to review problem areas

2011 - Christopher Burke Study released with various recommendations coincides with loss of Home Rule

### Westmont Stormwater Concerns - Recent Timeline



2011-2013 - No funds available to address costly
Stormwater Management solutions
April 2013 - Historic flooding throughout northern Illinois
May 2013 - Within one month of flood, new Mayor calls
special town hall meeting to discuss the problem and
hear resident concerns

**Communication & Community Outreach Solution** 



The process to find solutions and include the community was going to be vital to the success of this initiative.

### **Communication & Community Outreach Solution**



#### May 2013 - Town Hall Meeting

- Hearing feedback from residents regarding April 2013 flood
- Engaging the community in a respectful manner, hearing concerns, creating Stormwater Committee

### **Communication & Community Outreach Solution**



#### June 2013 - Stormwater Committee

- Representation from throughout the community
- Changing the tone of the conversation from "them" to "us"
- Manage the conversation, but let the residents help drive the direction & be empowered to get involved
- Twice-a-month meetings through Oct. 2013

### **Communication & Community Outreach Solution**



#### July-Sept. 2013 - Stormwater Committee

- Research into funding methodologies
- Review and prioritization of problem areas
- Review Downers Grove's program
- Discuss if this is the issue of a few (those most affected) or a conversation for all (community-wide infrastructure updates)

### **Communication & Community Outreach Solution**



#### Oct. 2013 - Stormwater Presentation

- Discuss topic comprehensively including funding mechanisms and prioritization of community needs
- Discuss "green" stormwater technologies
- Make specific recommendations for the Village Board to consider

### **Communication & Community Outreach Solution**



#### Nov.-Dec. 2013 - Hire Stormwater Consultant

- Expert advice needed for developing a Stormwater Utility
- Experience needed for gathering information regarding utility methodology and individual lot size and pervious areas - ERUs
- Stakeholders Committee

### **Communication & Community Outreach Solution**



#### Spring 2014 - Stakeholders Committee

- Similar to Stormwater Committee, but expanded to include business community, NFPs & public agencies
- Making decisions based on utility rate as well as discussion regarding incentives

### **Communication & Community Outreach Solution**



#### July-August 2014 - Decision Regarding Utility

- Presentation to Board from consultant re: utility
- Timeline to get on Nov. referendum ballot
- Reconsidering the Stormwater Utility methodology
- Discuss of a special local sales tax dedicated specifically for Stormwater-Infrastructure

### **Communication & Community Outreach Solution**



#### Fall 2014 - Decision Regarding Utility

- Board began discussing Sales Tax option
- School District issued fall referendum
- Board directed more public input regarding utility vs. sales tax options
- Focus was dedicated revenue source

### **Communication & Community Outreach Solution**



### Winter 2015 - Sales Tax Referendum Decision

- Utility methodology too confusing
- Utility option too costly for businesses and opposed by NFPs
- Village could not advocate for referendum, but was clear regarding what a NO vote would mean

### **Communication & Community Outreach Solution**



#### Sales Tax Referendum Passes

- April 7, Westmont voters passed the referendum
- Referendum had a high voter turnout due to School District referendum
- Passed by less than 100 votes and less than 50% approval

# Westmont Stormwater Management Program Moving Forward



#### Sales Tax Implementation

- Affected businesses notified in June
- Sales tax collection began July 1
- Last night, Nov. 5, Village Board began discussing the future of Westmont Stormwater Program in regard to staffing, project priorities, and possible bond issues

#### Westmont Stormwater Management Program Moving Forward



#### Recent Stormwater Projects

- Mariano's largest underground water storage of its kind in State of Illinois
- First pervious concrete road in State of Illinois

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